

GRAB YOUR ABANDONING CUSTOMER...
BEFORE THEY REACH THE DOOR.

MEDIATRUST CONVERSIONCHAT ALLOWS YOU TO CAPTURE ABANDONING CUSTOMERS AND TURN THEM INTO PAYING CUSTOMERS

MediaTrust conversionChat re-engages users via exit chat services when they begin a form or shopping processes but do not complete it.



When a user abandons a page, conversionChat brings them back by answering questions and/or offering an incentive to complete the processes. conversionChat offers the consumer another feedback channel from the advertiser so that they can feel better about their purchase decision.

Why Use MediaTrust conversionChat Solution?

- conversionChat can potentially bring back between 1% and 5% of total sales or leads for an advertiser!
- conversionChat uses custom creative to match the look and feel of the advertiser's site/offer.
- conversionChat setup is simple. Its just a single line of javascript placed on the Advertiser's page.
- conversionChat can be used for save-a-sale, upsell, and cross-sell transactions
- conversionChat works for affiliate marketing because it can track initial sales back to publishers for credit
- conversionChat can block publisher IDs that request it be turned off
- conversionChat can also drive calls to a customer call center

What Our Customers Say

"The MediaTrust ConversionChat solution has brought back/saved many thousands of dollars in lead submits or purchases that we would have lost to site abandonment. We are thrilled with the excellent creative, tech and other support that MediaTrust Conversion Solutions delivers to us to help maximize our media buys."

—Brent Shaw, Co-Founder, JBR Media Ventures